

## ABSTRACT OF THE DISCLOSURE

The present invention relates to a product information system in which necessary product information can be timely and appropriately provided and also can be easily and quickly revised in accordance with a design modification. The present system is a product information system 1 in which a main server 10 and a plurality of subservers 30 each of which is disposed in each set region can be mutually connected via a network 2. The main server 10 is comprised in a user information storing means for mutually linking and storing identification information assigned to a user and an address of a subserver 30 which controls the said user, a searching means for searching, based on identification information of a user, through data stored in the said user information storing means and obtaining an address of a subserver which controls the said user, and a sending means for sending the obtained address of the subserver to a terminal unit of the user. The subservers 30 are each comprised in a product information storing means in which product information is stored and a product information providing means for providing product information stored in the said product information storing means in response to a request from the said user terminal unit.